



**Dr. Douglas R. Peterson, Music Director**  
3950 Springhill Avenue Las Vegas, Nevada, 89121  
Phone (702) 451-6672 Fax (702) 451-1921

October 3, 2011

Dear Friend of the Arts,

I want to take this opportunity to introduce you to the Southern Nevada Musical Arts Society, an important Nevada cultural institution of long standing. Founded as the Las Vegas Musical Arts Workshop, SNMAS has been making beautiful choral music since 1963.

**Our Supporters:** The Southern Nevada Musical Arts Society is an IRS 501 c (3) charitable organization. We invite you to become a patron (please see *Donor Information* about advertising rates in our programs). Categories of sponsorship range from \$99 to \$5,000 or more. Concert Sponsorships and Co-Sponsorships are available. Our supporters include many wonderful patrons and donors, in addition to major corporate support from Wynn Resorts, Target Stores, the Thomas & Mack Company, the Sands Foundation, and Lochsa Engineering. The Society's 2011-12 season is funded in part by a grant from the Nevada Arts Council.

**Our website has listening excerpts from past concerts. Visit [www.snmas.com](http://www.snmas.com) and check us out on YouTube! While on the site you can browse through our *SNMAS Fall Newsletter* for the latest about the Society and learn more our exciting 49<sup>th</sup> season! Be sure to leave us your e-mail address!**

The Musical Arts Singers will open the Society's 49<sup>th</sup> season with a program featuring Hispanic, Korean, and Broadway music at the Winchester Cultural Center at 2:00 p.m. on Saturday, Oct. 22<sup>nd</sup>, at p.m. The *Misa Criolla*, by Argentinian composer, Ariel Ramirez, and the *Horn Mass* by Korean composer, Byung Hee Oh, will be featured. The *Misa Criolla Mass* combines popular and liturgical styles and is based on South American folk music. Kyle Tolstyka will play the French Horn in the unique "Horn Mass."

The Musical Arts Chorus & Orchestra will prepare the "St. Paul Oratorio," the majestic masterwork by Felix Mendelssohn, for performance on Sunday, November 13<sup>th</sup>, in UNLV's Artemus W. Ham Concert Hall. Solo roles in the popular work will be taken by guest soloists Amy Cofield Williamson, soprano; Valeria Ore, contralto; Scott Williamson, tenor, and Neil Wilson, bass-baritone. The widely acclaimed oratorio was first performed in Dusseldorf, Germany, in 1836. The text is taken from the Bible and tells the story of Paul's conversion and persecution. The Musical Arts Society previously performed the work in 1978 and in 1997. Our 1997 performance of "St. Paul" celebrated the Society's 35th anniversary season. The Society's entire season schedule is enclosed. Your generosity in sustaining the Southern Nevada Musical Arts Society is greatly appreciated! We indeed look forward to hearing from you.

Cordially,

A handwritten signature in cursive script that reads "Douglas R. Peterson".

Dr. Douglas R. Peterson  
Music Director, CEO

**Performing Choral and Orchestra Masterworks Since 1963**

[www.snmas.com](http://www.snmas.com) e-mail: [snmusicalarts@aol.com](mailto:snmusicalarts@aol.com)



## Our Focus: Masterworks Concerts and Community!

**Mission Statement** - The Southern Nevada Musical Arts Society is a 501(c)(3) non-profit community organization whose purpose is the promotion and performance of quality choral and orchestra masterworks, musical productions, and chamber concerts consistent with a strong community and educational outreach in Southern Nevada.

**Three Performing Groups** - (SNMAS) is the umbrella organization for three performing groups: the Musical Arts Chorus, a large community chorus; the Musical Arts Singers, a vocal chamber ensemble of semi-professional singers; and the Musical Arts Orchestra, comprised of professional instrumentalists.

**Conductor - Dr. Douglas R. Peterson** is in his forty-fourth season as music director of the Southern Nevada Musical Arts Society. He was commended by Governor Gibbons for his many contributions to the Arts in Nevada in November, 2007, and was selected as a "Local Hero" award recipient through Bank of America's Neighborhood Excellence Initiative Program in November, 2006. He received the Governor's Arts Award for Excellence in the Arts in 1987 and in 1992 was recognized by Governor Bob Miller and Senators Richard Bryan and Harry Reid for his significant contribution to the Arts in Nevada. The Las Vegas Chamber of Commerce awarded Dr. Peterson its annual Community Achievement Award in Arts and Entertainment in 1998 and the Musical Arts Society honored him for his "35 years of dedicated leadership in the Choral Arts" at its Gala 40th Anniversary Banquet in May, 2003. Dr. Peterson retired as *Emeritus Associate Professor of Music* at UNLV in 2003, having taught at the University for 36 years.

**Administration, Grant, Financial Support** - The organization is administered by a Board of Trustees comprised of representatives from the business community and Society members. The Society is funded by ticket sales, contract performances, season memberships, private and business donations, grants, and advertising in concert programs. Supporters of the Society include Wynn Resorts, Target Stores, Thomas & Mack Company, the Sands Foundation, Lochsa Engineering, and the Nevada Arts Council.

**High Quality Programs** - The Society's annual season typically includes the performance of choral-orchestra masterworks by the Musical Arts Chorus, Orchestra, and guest soloists; chamber concerts by the Musical Arts Singers; and a "pops" concert by the Musical Arts Chorus, featuring the music of Broadway composers. The Society's

classical programming ranges from J.S. Bach's monumental *Mass in B Minor* to David Fanshawe's exciting twentieth century masterpiece, *African Sanctus*. During its lifetime, the Musical Arts Society has been the recipient of four grants from the prestigious National Endowment on the Arts, based on the excellence of its programs.

**History** – Now in its 49th season, the Southern Nevada Musical Arts Society is a Nevada cultural institution of long standing, having been founded in 1963 as the Las Vegas Musical Arts Workshop. Its name was changed in 1980 to reflect the larger area that it serves.

**Community Outreach** - The Southern Nevada Musical Arts Society ventures into the community, performing at local functions, community centers, and concerts. The Musical Arts Chorus performs with the renowned tenor, Andrea Bocelli, in his Christmas shows at the MGM Grand Garden Arena annually. Our outreach has extended to a variety of areas in the Las Vegas Valley, including Horn Theatre, Winchester Cultural Center, and Summerlin and Centennial Libraries. Other appearances have included performances at UNLV's 40<sup>th</sup> Anniversary Educational Outreach Celebration, the Del Webb Retirement Community Center in Henderson, and St. Mark's Square at the Venetian Hotel. It should be noted that the Society strives to keep tickets affordable for the entire community.

**Educational Outreach** –The Society offers a student singer apprentice program annually. Students earn their scholarships by rehearsing and performing in Society concerts. The Southern Nevada Musical Arts Society's educational outreach program includes performances by the Musical Arts Singers in the area's elementary and middle schools. CCSD groups appearing on Musical Arts Society programs in Ham Concert Hall have included Greenspun Junior High School, Thurman White Middle School, and the Las Vegas Academy Singers, among others. Complimentary and discounted tickets to Musical Arts concerts are made available through the Clark County School District. In April, 2007, Randy Pagel, distinguished choral clinician and music educator, directed the newly-formed Las Vegas Youth Choristers in SNMAS's spring concert accompanied by the Musical Arts Orchestra.



**Chorus/Orchestra  
49<sup>th</sup> Season  
Dr. Douglas R. Peterson, Music Director**

*Saturday, October 22, 2011, 2:00 p.m.*

**“Misa Criolla”** by Ariel Ramirez  
**“Horn Mass”** by Byung Hee Oh  
**“Broadway Selections”**  
Winchester Cultural Center

*Sunday, November 13, 2011, 3:00 p.m.*

**“St. Paul Oratorio”**  
by Felix Mendelssohn  
Musical Arts Chorus, Orchestra,  
and Guest Soloists:  
Amy Cofield Williamson, Soprano  
Valeria Ore, Contralto  
Scott Williamson, Tenor  
Neil Wilson, Bass-Baritone  
UNLV Artemus W. Ham Concert Hall

*Saturday, December 10, 2011, 8:00 p.m.*

**(MA Chorus as Guest chorus)**  
**“Andrea Bocelli’s Christmas Concert”**  
MGM Grand Garden Arena  
*(not part of season subscription)*

*Sunday, February 12, 2012, 3:00 p.m.*

**“Musical Arts Singers in Concert”**  
UNLV Doc Rando Recital Hall  
Beam Music Center

*Sunday, March 4, 2012, 3:00 p.m.*

**“Annual Pops Concert”**  
Musical Arts Chorus and Guest Soloists  
CSN Horn Theatre (Cheyenne campus)

*Saturday, March 24, 2012, 8:00 p.m.*

**(MA Chorus as Guest chorus)**  
**“Resurrection Symphony”**  
by Gustav Mahler  
Las Vegas Philharmonic  
Smith Performing Arts Center  
*(not part of season subscription)*

*Sunday, May 13, 2012, 3:00 p.m.*

**“Mass of the Children”**  
**“Suite for Strings”**  
by John Rutter  
Musical Arts Chorus and Orchestra,  
Guest Children’s Chorus, and Guest Soloists  
UNLV Artemus W. Ham Concert Hall



(program subject to change)  
call 451-6672 for the latest information  
visit our web site: [www.snmass.com](http://www.snmass.com)  
find us on facebook



**“Las Vegas’ Distinguished Choral/Orchestra Society”  
49<sup>th</sup> Season**

*Musical Arts Chorus, Orchestra, & Guest Soloists*



*Musical Arts Singers*

*Dr. Douglas R. Peterson,  
Conductor*





## Reviews and raves from our past concerts...

About the performance of the *St. Matthew Passion* by J.S. Bach--"I thought the tenor (Evangelist) was awesome, and all the soloists did a great job. The choir sounded full and balanced and they sang very expressively. The orchestra was top notch (especially the winds)." Dr. Peterson really outdid himself! He and all of you can be very proud of a fantastic, professional quality performance! Truly a wonderful experience! Barry Isbell, choral director at Chaparral High School (48<sup>th</sup> Season)

About the Musical Arts Chorus-- "The 70 massed voices were lush and appropriately majestic as they followed cascading layers of 'God save the King! Long live the King!' with volleys of 'Amens' and 'Alleluias.'" Joe Brown, *Las Vegas Sun*, 47<sup>th</sup> season)

"The pairing of the two Requiems was perfect. The sublime and melodic "Fauré Requiem" followed by the dramatic and more powerful "Durufé Requiem" was a match made in heaven, culminating in an afternoon of quietude and peace. Viva la France!" Pat Clary (46th Season)

"This is the best show in Las Vegas!" an audience member shouted at the close of SNMAS's "Fabulous Broadway" concert in June" (45th anniversary season)

"The "Lobegesang" was beautifully done- excellent soloists, chorus, orchestra-Hal Weller, director of the Las Vegas Philharmonic (44th season)

"Oh joy! What a tremendous concert this day - I was deeply moved by the excellence and success of the performance of such a moving work of Mozart's "Requiem" Sharon Corelli (43rd season)

"'Down a River of Time' was one of the finest concerts I have had the pleasure of attending. Dr. Douglas Peterson has truly earned all the many honors he has received for his untiring work as music director the past 37 years." Helen Maynard, audience member (42nd season)

"The concert yesterday was fantastic! The Rutter 'Requiem' was beautifully performed. Las Vegas is indeed lucky to have had you in its midst for the last half-century," Ken Bierman (42nd season)

Julia Osborne found "Judas Maccabaeus" a compelling program... "There's no doubt the Southern Nevada Musical Arts Society, now in its 41st season, knows how to present classical and popular music in a compelling, involving way." Julia Osborne, *Las Vegas Review Journal* (41st season)

"The Gospel of St. Matthew" was brought to life in an uplifting performance that might have made even an avowed atheist into a true believer." Julia Osborne, *Las Vegas Review Journal* (39th season)

"The kind of performance that could go on tour or on a PBS television station" Tom Martin, *Las Vegas Sun* (26th season)

"The entire concert, under the expert guidance of Dr. Peterson, was one more crown jewel in this season's presentations by the Musical Arts Society. Congratulations to each and everyone involved with this highly professional offering!" Arthur Mancini (the 22nd season)

"There are many reasons why Douglas Peterson and his Musical Arts Chorus and Orchestra received the hard-to-get grant from the National Endowment for the Arts--about a hundred reasons. That's the number of singers and musicians in this excellent organization." Charles Supin, *Las Vegas Sun* (18th season)



## Support--The Southern Nevada Musical Arts Society Chorus/Orchestra

We invite you to become a donor or season member. Season memberships are \$50 and provide admission to Society-sponsored concerts. For donations and advertising support, season passes are provided as follows:

Categories	Support Level	Number of Season Passes
*Sponsor	\$5,000 or more	10
**Co Sponsor	\$2,500 - \$4,999	10
Conductor's Circle	\$1,000-2,499	10
Platinum Circle	\$500-999	6
Gold Circle	\$250-499	4
Silver Circle	\$100-249	2
Bronze Circle	\$50-99	1

**\* Includes name on major program cover, full page advertisement with priority placement on inside or backside of major program cover, and full page ad in all major programs. Sponsorships may be general—for example, sponsorship of a major concert, or one soloist or more, or a section of the orchestra.**

**\*\*Includes full page advertisement with priority placement in major program, and full page ad in all major programs.**

*Southern Nevada Musical Arts Society is a non profit 501 (C) (3) Corporation (EIN # 88-6005100) founded to promote the performance and enjoyment of choral and orchestral masterworks, and musical productions thus creating a greater awareness for the arts in the Las Vegas community.*

Advertisements in our concert programs are based on the following donation amounts:

Conductor's Circle	\$1,000	Full Page
Platinum Circle	\$550	Half Page
Gold Circle	\$350	Quarter Page
Silver Circle	\$175	Business Card

The Southern Nevada Musical Arts Society Board of Trustees thanks you for your support.

***Officers:***

Dr. Douglas R. Peterson, Music  
Director/CEO  
Carolyn Peterson, President  
Donna Olufsen, Vice President  
David S. Peterson, Secretary  
Judy Kasky, Treasurer

***Trustees:***

Cynthia Abney	Martha LaBarr	India Sener
Bobbi Grippo	Amanda Maxham	Ramona Shaw
Joseph Hill	Mary Ann Merren	
Margaret Hoppe	Russ Mickelson	



## 49<sup>th</sup> Season Budget

### **EARNED INCOME:**

Ticket Revenue	\$15,000
Memberships	\$3,200
Advertisements	\$1,100
Fund Raisers	\$1,700
Music Sales	\$1,850
Contract Services	\$8,500

### **SUPPORT (UNEARNED INCOME)**

Corporations	\$7,000
Donation-other	\$15,240
NAC Grant	\$3,476
NAC Grant, Education	\$3,412

**TOTAL INCOME** **\$60,478**

### **CASH EXPENSES:**

#### *Artistic*

Orchestra	\$23,710
Soloists	\$4,824
Accompanist	\$4,550

#### *Outside Other Fees and Services*

Hall Rental	\$15,844
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#### *Marketing*

Mailing/Postage	\$2,500
Printing	\$1,500
Advertising	\$1,500

#### *Remaining Operating Costs:*

Programs	\$1,600
Music	\$1,850
Scholarship	\$1,500
Supplies	\$600
Insurance	\$500

**TOTAL CASH EXPENSES** **\$60,478**

Society concerts are made possible in part by a grant from the Nevada Arts Council, A state agency, and the National Endowment for the Arts, a federal agency.





Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ NV 89 \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

### LEVEL OF SUPPORT

- ( x )
- \*Sponsor \$5,000 and up  
(10 season passes)
  - \*\*Co-Sponsor \$2,500 - \$4,999  
(10 season passes)
  - Conductor Circle \$1,000 – \$2,499  
(10 season passes)
  - Platinum Circle \$500 - \$999  
(6 season passes)
  - Gold Circle \$250 - \$499  
(4 season passes)
  - Silver Circle \$100 - \$249  
(2 season passes)
  - Bronze Circle \$50-\$99  
(1 season pass)

*I would like to advertise in your major programs for one year (Camera ready, please).*

- ( x )  Full page \$1,000     Half page \$550     Quarter page \$350     Business Card \$175  
Conductor Circle                  Platinum Circle                  Gold Circle                  Silver Circle

\* Includes name on major program cover, full page advertisement with priority placement on inside or backside of major program cover, and full page ad in all major programs. Sponsorships may be general—for example, sponsorship of a major concert, or one soloist or more, or a section of the orchestra.

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All donations are tax deductible - Please make checks payable to:

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Las Vegas, NV 89121  
451-6672

Performing Choral and Orchestra Masterworks Since 1963

[www.snmas.com](http://www.snmas.com) e-mail: [snmusicalarts@aol.com](mailto:snmusicalarts@aol.com)